



FACT SHEET

ABOUT

Sonoma County Wine Auction, presented by Visa Signature®, brings the region's most renowned winemakers and winegrowers together alongside distinguished collectors and generous bidders for an opportunity to acquire some of Sonoma County's top wines and bid on once-in-a-lifetime travel experiences. Proceeds benefit nonprofit organizations throughout Sonoma County focusing on literacy, education, health and human services, environment and arts and culture. Named one of the nation's top charitable auctions by *Wine Spectator*, proceeds from the Sonoma County Wine Auction have supported more nonprofits than any other fundraising event in Sonoma County.

As a result of Sonoma County losing over 5,000 homes during the wildfires, this year's Fund-A-Need paddle raise is dedicated to fire relief efforts, with a specific focus on housing.

ORGANIZER: SONOMA COUNTY VINTNERS FOUNDATION

The Sonoma County Vintners Foundation supports the Sonoma County community through two strategic grant programs: **Fund the Future and Community Grants**.

By working together with Community Foundation Sonoma County and utilizing their 35 years of expertise in philanthropic giving and depth of knowledge on nonprofit organizations in Sonoma County, we are able to address key areas of need and provide support to our diverse community. To learn more about Sonoma County Vintners Foundation, visit sonomawine.com/foundation.

2018 SONOMA COUNTY WINE AUCTION CHAIR

George Hamel, Jr., Hamel Family Wines | hamelfamilywines.com

WHEN

September 20-22, 2018

WHERE

The live auction will take place at La Crema Estate at Saralee's Vineyard, 3575 Slusser Road, Windsor, CA 95492 on September 22, 2018.

PACKAGE PRICING

\$2,500 per person includes: Thursday's Best. Party. Ever; Friday's Vintner Dinner; Saturday's Sonoma County Wine Auction. Visa Signature® and Visa Infinite® cardholders receive a 10% discount for the Sonoma County Wine Auction at La Crema Estate at Saralee's Vineyard when using their cards to purchase preferred tickets.

EVENT OVERVIEW

THURSDAY, SEPTEMBER 20

BEST. PARTY. EVER.

Starts at 5:30 p.m.

Dance the night away under the stars while hobnobbing with some of Sonoma County's most renowned vintners and winemakers.

FRIDAY, SEPTEMBER 21

VINTNER DINNERS

A selection of intimate and exclusive dining experiences prepared by the region's eminent chefs await. Expect to imbibe some of Sonoma County's most iconic wines, and meet some of the most highly regarded vintners for an unforgettable and inspiring evening.

SATURDAY, SEPTEMBER 22, 2018

2018 SONOMA COUNTY WINE AUCTION

1:00 – 7:30 p.m.

Auction Day takes place at the historic La Crema Estate at Saralee's Vineyard, an iconic estate and one of Sonoma County's premier vineyard sites. The day's events include a reception showcasing the auction lots and a post-auction celebration.

BENEFICIARIES

FUND THE FUTURE

Fund the Future ensures that underserved students throughout Sonoma County have the literacy skills they need to succeed in school and life. Funding supports nonprofit organizations and school districts offering programming focused on increasing third grade literacy rates, one of Sonoma County's most pressing issues. Third grade reading proficiency is one of the first key markers in a child's academic success. Until the end of third grade, children learn to read; when they enter the fourth grade, children read to learn.

COMMUNITY GRANTS

Our Community Grants program broadly impacts Sonoma County communities in four key program areas: health and human services, education, environment, and arts and culture.

- **Health and Human Services** – Programs support the most fundamental needs around behavioral health, housing, homelessness and hunger. Behavioral health was added as a funding priority in 2018.
- **Education** – Programs and projects provide opportunities for workplace, career and postsecondary learning for youth.
- **Environment** – Programs or projects that conserve and/or restore environmentally significant land, waterways and wildlife habitats.
- **Arts and Culture** – Programs that foster a love of learning, improve personal dignity and enhance creativity for both youth and adults.
- This year our Fund-A-Need paddle raise is dedicated to fire relief and rebuilding our community.

2018 FUND-A-NEED PADDLE RAISE

Last October Sonoma County was one of several counties impacted by the North Coast wildfires. The community lost more than 5,000 homes, making finding housing solutions in Sonoma County one of the highest priorities. This year the Fund-A-Need paddle raise is dedicated to fire relief, focused on housing.

Community Grant and Fund the Future Recipients 2017-2018

ARTS & CULTURE

Art Escape
Bloco Novo (fiscally sponsored by Restorative Resources)
California Poets in the Schools
Children's Museum of Sonoma County
Luther Burbank Memorial Foundation
Santa Rosa Symphony's IGNITE! Program
Sonoma Community Center
Transcendence Theatre Company
Windsor Unified School District

HEALTH & HUMAN SERVICES

Buckelew Programs
California Parenting Institute
Catholic Charities of the Diocese of Santa Rosa
Ceres Community Project
Committee on the Shelterless
Community Support Network
Council on Aging Services for Seniors
Friends in Sonoma Helping (FISH)
Hanna Boys Center
Healdsburg Shared Ministries
Humanidad Therapy and Education Services
Legal Aid of Sonoma County
LifeWorks of Sonoma County
Petaluma Health Center
Rebuilding Together Petaluma
Redwood Empire Food Bank
Restorative Resources
Social Advocates for Youth
Sonoma Valley Community Health Center
Sunny Hills Services

TLC Child & Family Services
The Living Room
Verity
West County Community Services
West County Health Centers

ENVIRONMENT

Clean River Alliance (fiscally sponsored by Russian Riverkeeper)
Conservation Corps North Bay
LandPaths
Pepperwood Preserve Foundation
Russian Riverkeeper
Sonoma Ecology Center
Stewards of the Coast and Redwoods

EDUCATION

10,000 Degrees
American Association of University Women
Boys & Girls Clubs of Central Sonoma County
California Indian Museum & Cultural Center
Career Technical Education Foundation
Chop's Teen Club
Community Soil Foundation (fiscally sponsored by Extended Child Care Coalition of Sonoma County)
Forget Me Not Farm Children's Services
Matrix, A Parent Network and Resource
New Vision Santa Rosa Foundation
Sonoma County Office of Education
Sonoma Valley Mentoring Alliance
Summer Search
Teen Services Sonoma

FUND THE FUTURE

Boys and Girls Clubs of Sonoma Valley (Project Learn)
Healdsburg Education Foundation (Accelerated Learning)
Sonoma Valley Education Foundation (Summer Literacy Academy)
Community Action Partnership of Sonoma County (AVANCE)
Community Action Partnership of Sonoma County (Pasitos)
United Way of the Wine Country (Schools of Hope)

DONATIONS

For anyone who was unable to attend and is interested in making a donation towards this year's Fund-A-Need or community grants program can do so by sending contributions to: Sonoma County Vintners Foundation, 400 Aviation Boulevard, Suite 500, Santa Rosa, CA 95403 or by visiting: <https://sonomacountywineauction.com/legacy/>.

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DOWNLOADABLE IMAGES:

<https://bit.ly/2KXF6x3>

WEBSITE SonomaCountyWineAuction.com
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FOLLOW US ON SOCIAL MEDIA

Hashtag: #SCWineAuction
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